

What ranchers say about selling credits with



"I think some of us had this feat that we were going to do all this work on our end, and nothing was going to happen. So when that first check cleared, it was good for family dynamics. We could say, 'This is not a pretend thing. This was real money that came in and it was worth doing.'"

Daniel Mushrush, Mushrush Ranch, Kansas

Grassroots Carbon has been a great partner. Their process is transparent and straightforward. We are able to maintain full control of our operations and day-to-day decisions. The only requirement is that we build soil health and that's a win in our book.

Travis Krause, Pajarito Ranch, Texas



We get to partner with folks with honesty and integrity. The payments greatly offset our capital costs of switching to Adaptive High Stock Density."

Loy Sneary, Sneary Cattle, Texas



The result of practicing this way is that we increase quality water, we increase carrying capacity, we increase forage, we decrease bare ground. The carbon sequestration and the carbon markets are just a piece of the bigger picture about the benefits of grazing this way"

Deborah Clark, Birdwell Clark Ranch, Texas

