

5 ways we focus on ranchers



1

Fair profit sharing

Our profit sharing is simple and transparent. You keep 80% of profits. Grassroots Carbon keeps 20% to cover our operating expenses.

2

No out-of-pocket costs

Grassroots Carbon pays upfront for the cost of soil measurement and carbon credit certification. Your costs associated with these expenses are taken from your Year 1 sales.

3

You stay in control

We believe you are the best person to make decisions about your ranch. We give you autonomy to decide how to maintain soil health.

4

Best price every year

You earn the best market price for carbon sales each year. With soil carbon credit prices expected to rise, this means you'll be able to take advantage of increased rates.

5

Added benefits

We care about your success. We provide every rancher that signs up a free account for our pasture management software, PastureMap+, and provide access to continuing educational opportunities.