



5 common questions about selling carbon credits

What if I lease land?

If you lease your grazing lands you are still eligible to earn money for soil carbon storage. Grassroots Carbon requires an agreement between the owner and land steward.

Would I ever be at risk to owe money back?

Your contract is designed to minimize your risk. If you end up storing less carbon than you've been paid for, we can extend the lease to allow your land to continue to sequester carbon and avoid owing money. The only situation in which you'd owe money is if you received payments from Grassroots Carbon, but then violated your contract by seriously disturbing your soil health or repurposing your land.

What about drought or wildfire?

If a drought, wildfire, or other natural disaster impacts your soil carbon storage, we can adjust the soil measurement schedule to allow your soil health time to recover.

Am I restricted on what I do with my ranch?

We give you full control over how you manage your ranch. We require that you follow principles of good soil health and submit an annual ranch plan.

How much could I earn?

Your payments are determined by your acreage and the estimated carbon accrual. How much carbon your soil stores depends on many factors, including climate, soil type, and ranch practices. We can schedule a call to give you a custom estimate for your ranch.